



# MarkMonitor Domain Management™

*Five Reasons* why the largest brands in the world trust MarkMonitor® to establish, protect and defend their global domain assets.

1 —  
PREMIUM SECURITY

2 —  
SUPERIOR CUSTOMER  
SUPPORT

3 —  
STRATEGIC GUIDANCE &  
SHARED EXPERTISE

4 —  
CENTRALIZED DOMAIN  
MANAGEMENT

5 —  
INNOVATIVE TECHNOLOGY

Premium  
Security

We protect 9 of the 10 most highly trafficked websites utilizing industry-leading security services



### 9 OUT OF 10

of the world's most heavily trafficked websites are protected by MarkMonitor.



### INDUSTRY-FIRST SECURITY FEATURES

Our advanced registrar and registry locking for domain protection and two-factor authentication for account protection give you peace of mind.



### INSTANT NOTIFICATIONS

We will notify you of any account or domain change for secure account management.

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Superior  
Customer  
Support

Unparalleled customer service & support, trusted by  
the world's biggest brands



### DEDICATED CLIENT SERVICES MANAGER

Our CSMs have over four years of average tenure, undergo extensive yearly training, and become an extension of your team.



### CONSULTING SERVICES

Our comprehensive suite of research and consulting services and relationships with international registries are particularly suited for managing your corporate domain portfolios.



### GLOBAL SUPPORT

24x7 emergency customer support, global reach with offices around the world and support in more than 30 languages, we continuously receive near perfect customer satisfaction rating.

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Strategic  
Guidance &  
Shared  
Expertise

Leverage decades of collective knowledge and deep expertise that help you enhance your domain portfolio strategies



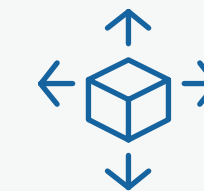
### STRATEGIC GUIDANCE

We have 15+ years experience managing corporate-only domain portfolios, and can provide expert advice on domain acquisitions, sales and policy development.



### BRAND OWNER ADVOCACY

We are outspoken advocates when it comes to protecting your brand, participating actively at ICANN while maintaining strategic relationships with numerous industry associations (IACC, INTA, etc.).



### NEW GTLD SERVICES

We simplify new gTLDs by offering a comprehensive suite of new gTLD services designed to reduce complexity. We empower our clients to make informed decisions based on the experience of true industry experts.

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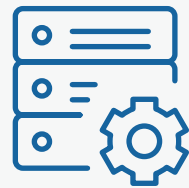
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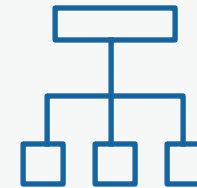
## Centralized Domain Management

Our centralized portal allows you to manage your domains, DNS, SSL certificates and other domain-related solutions in one place



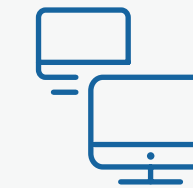
### CENTRALIZED PORTAL

Our highly intuitive portal gives you one place to manage domains, acquisitions, DNS and SSL certificates.



### WORKFLOW AND REPORTING

We provide advanced filtering and reporting capabilities, as well as flexible account management and workflow automation.



### INTEGRATED SOLUTIONS

We provide access to the industry's most complete TLD requirements database and have integrated new gTLD solutions including the TMCH Manager and New gTLD Information Center.

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## Innovative Technology

Our integrated technology provides you with the visibility and insights that help you effectively manage your global domain portfolios



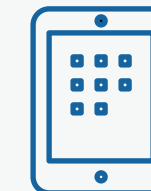
### PORTFOLIO OPTIMIZATION

From easy-to-see website thumbnails to understanding the value of your domains with domain scoring, we provide you effective tools to optimize your domain portfolio.



### KEY PERFORMANCE INDICATORS

We provide actionable intelligence that helps you evaluate and improve domain portfolio performance.



### REGISTRATION ADVISOR & MOBILE APP

You can build and enhance domain portfolios with customized recommendations using the MarkMonitor Registration Advisor. Our mobile app allows you to complete common domain functions on the go.